

## **Volunteer Committee and Sport & Leisure Committee Joint Meeting 30<sup>th</sup> November**

A joint meeting took place on 30<sup>th</sup> November to ensure that the work of the two Committees remained aligned, and in recognition of the close relationship and dependencies between the Volunteer Improvement Plan and the Sports Improvement Plan.

### **Progress on the Volunteer Improvement Plan and Sports Improvement Plan**

The Committee acknowledged the good progress being made against the objectives set for 2023. Some of the key achievements noted included:

- Most (98) of the target of 100 new volunteers have been recruited.
- The Learning Management System development is on track and will be introduced shortly.
- A Volunteer Census has been completed.
- Enhanced Volunteer email addresses (with additional storage) have been implemented.
- The majority of areas received the funding they requested through the bid funding exercise.
- The biggest and most successful Active Wellbeing campaign to date saw 10,000 participants across 108 Departments engaged.
- An improved National Sports Event calendar has been placed on the website.

### **Regional Conferences**

A report on the key themes raised during the Conferences was presented, these included:

- The need to streamline communications processes.
- A requirement for additional guidance on the use of social media.
- A desire for more insight as to what members want locally.
- A request for further enhancements to the CSSC website.
- A recognition that improvements were needed to the local sports offering.

It was agreed that the necessary responses to these issues would be discussed in the Volunteer Committee meetings during the course of 2024.

### **Volunteer Census**

An initial summary of the responses was discussed. It was reported that the next steps include: further consideration of the feedback received; and preparation of suitable actions in response, both of which will be communicated to Volunteers once prepared.

### **AA Sports Sections**

It was reported that the bid funding process had identified a large number of Area Association Sports Sections. A survey to gather better information on the sports provision locally is planned. Once the data gathering is complete, there will be an opportunity to better align local, regional and national sport and to raise awareness amongst members of the full range of sport provision available. Both Committees will be involved in discussions about the next steps.

### **Best practice**

Guest speakers were invited to share their experience and lessons learned. Sophie Bailey (Defence Sport & Recreation Alliance) and Janine Walker (Activity Alliance) both gave talks on their roles, organisation, challenges and successes. Clive Arnold & Sam Guiding (East Kent Area Association) spoke about their approach - particularly during and after Covid (when their membership increased). They reflected on the importance of: trying new things and providing a variety of events; continually asking members what they wanted and responding; checking interest in events in advance before committing to expenditure; and pro-actively gathering member input and insight (for example asking members for their ideas to inform the bid funding round). The insights gained will be promulgated through the Volunteer Committee members and the Head Office team going forward.